

## ORDER



**Orders**  
**Order / Rev:** 723709 - 1  
**Alt Order #:** 06386532  
**Product Desc:** AMERICAN CROSSROADS  
**Estimate:** 1257  
**Flight Dates:** 10/24/12 - 10/30/12  
**Original Date / Rev:** 10/19/12 / 10/29/12  
**Order Type:** Political

**Primary AE:** Aaron Ashe  
**Sales Office:** T-WAS  
**Sales Region:** NAT

**Agency**  
**Name:** Crossroads Media/ POL  
**Buying Contact:** Michelle Santuoso  
**Billing Contact:**  
 66 Canal Center Plaza Suite 500  
 Alexandria, VA 22314

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** American Crossroads  
**Demographic:** A35+  
**Product Codes:** IS-Candidate/Presidential  
**Priority:** P-2  
**Revenue Codes:** AGY, GEN, POL

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	61	\$189,040.00	\$160,684.00
10/29/12	10/30/12	30	\$61,800.00	\$52,530.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	61	\$189,040.00	\$160,684.00	0.00
November 2012	30	\$61,800.00	\$52,530.00	0.00
<b>Totals</b>	<b>91</b>	<b>\$250,840.00</b>	<b>\$213,214.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WTSP	10/26/12	10/26/12	M-F 10-11a Studio 10	CM	10-11a	----F--	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
STUDIO 10															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--					1	\$300.00		0.00			
2	WTSP	10/26/12	10/26/12	Fri Prime C Blue Bloods	CM	Fri 10-11p	----F--	:30	1	\$12,000.00	P-2	0.00	NM	1	\$12,000.00
BLUE BLOODS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--					1	\$12,000.00		0.00			
3	WTSP	10/26/12	10/26/12	Letterman Late Night with David Letterman	CM	1135p-1237a	----F--	:30	1	\$1,400.00	P-2	0.00	NM	1	\$1,400.00
DAVID LETTERMAN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--					1	\$1,400.00		0.00			
4	WTSP	10/26/12	10/26/12	Price Is Right Price Is Right	CM	11a-12p	----F--	:30	1	\$1,600.00	P-2	0.00	NM	1	\$1,600.00
THE PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--					1	\$1,600.00		0.00			
5	WTSP	10/26/12	10/26/12	Y&R Young and the Restless	CM	1230-130p	----F--	:30	1	\$1,400.00	P-2	0.00	NM	1	\$1,400.00
YOUNG & RESTLESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: 723709 - 1  
 Alt Order #: 06386532  
 Flight Dates: 10/24/12 - 10/30/12

Advertiser: American Crossroads  
 Product Desc: AMERICAN CROSSROADS  
 Estimate: 1257

WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
5	WTSP	10/26/12	10/26/12	Y&R Young and the Restless	CM	1230-130p	----F--	:30	1	\$1,400.00	P-2	0.00	NM	1	\$1,400.00
YOUNG & RESTLESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	----F--	1		\$1,400.00		0.00						
6	WTSP	10/26/12	10/26/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	----F--	:30	1	\$1,600.00	P-2	0.00	NM	1	\$1,600.00
10 NEWS-NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	----F--	1		\$1,600.00		0.00						
7	WTSP	10/26/12	10/26/12	M-F 2-3p The Talk	CM	2-3p	----F--	:30	1	\$1,100.00	P-2	0.00	NM	1	\$1,100.00
THE TALK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	----F--	1		\$1,100.00		0.00						
8	WTSP	10/26/12	10/26/12	M-F 4-5p Dr. Phil	CM	4-5p	----F--	:30	1	\$1,400.00	P-2	0.00	NM	1	\$1,400.00
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	----F--	1		\$1,400.00		0.00						
9	WTSP	10/26/12	10/26/12	530-6a 530-6a 10 News	CM	530-6a	----F--	:30	1	\$480.00	P-2	0.00	NM	1	\$480.00
10 NEWS-530A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	----F--	1		\$480.00		0.00						
10	WTSP	10/26/12	10/26/12	M-F 530-6p 10 News at 530p	CM	530-6p	----F--	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
10 NEWS-530P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	----F--	1		\$1,000.00		0.00						
11	WTSP	10/26/12	10/26/12	CBS Evening News CBS Evening News	CM	630-7p	----F--	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
CBS EVENING NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	----F--	1		\$2,000.00		0.00						
12	WTSP	10/26/12	10/26/12	CBS This Morning CBS This Morning	CM	7-9a (7:00 AM-8:00 AM)	----F--	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	----F--	1		\$600.00		0.00						
13	WTSP	10/26/12	10/26/12	730-8p Jeopardy	CM	730-8p	----F--	:30	1	\$4,800.00	P-2	0.00	NM	1	\$4,800.00
JEOPARDY 2012															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	----F--	1		\$4,800.00		0.00						
14	WTSP	10/26/12	10/26/12	Fri Prime A NCIS	CM	Fri 8-9p	----F--	:30	1	\$10,000.00	P-2	0.00	NM	1	\$10,000.00
CSI: NY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	----F--	1		\$10,000.00		0.00						
15	WTSP	10/26/12	10/26/12	M-F 9-930a 10 News, 9a 10 News, 9am	CM	9-9:30A	----F--	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
10 NEWS 9A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	----F--	1		\$400.00		0.00						
16	WTSP	10/26/12	10/26/12	M-F 930-10a Inside Edition	CM	930-10a	----F--	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
INSIDE EDITION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	----F--	1		\$400.00		0.00						
17	WTSP	10/29/12	10/29/12		CM	M-F 11-1135p	M-----	:30	1	\$4,000.00	P-2	0.00	NM	1	\$4,000.00

Order / Rev: 723709 - 1  
 Alt Order #: 06386532  
 Flight Dates: 10/24/12 - 10/30/12

Advertiser: American Crossroads  
 Product Desc: AMERICAN CROSSROADS  
 Estimate: 1257

WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				LN (M-F)											
				LN (M-F)											
				10 NEWS-11PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-----	1		\$4,000.00		0.00						
18	WTSP	10/29/12	10/29/12	Price Is Right	CM	11a-12p	M-----	:30	1	\$1,600.00	P-2	0.00	NM	1	\$1,600.00
				Price Is Right											
				THE PRICE IS RIGHT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-----	1		\$1,600.00		0.00						
19	WTSP	10/29/12	10/29/12	Y&R	CM	1230-130p	M-----	:30	1	\$1,400.00	P-2	0.00	NM	1	\$1,400.00
				Young and the Restless											
				YOUNG & RESTLESS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-----	1		\$1,400.00		0.00						
20	WTSP	10/29/12	10/29/12	M-F 12-1230p	CM	12-1230p	M-----	:30	1	\$1,600.00	P-2	0.00	NM	1	\$1,600.00
				10 News @ Noon											
				10 NEWS-NOON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-----	1		\$1,600.00		0.00						
21	WTSP	10/29/12	10/29/12	B&B	CM	130-2p	M-----	:30	1	\$1,400.00	P-2	0.00	NM	1	\$1,400.00
				Bold and Beautiful											
				BOLD & BEAUTIFUL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-----	1		\$1,400.00		0.00						
22	WTSP	10/29/12	10/29/12	M-F 3-4p	CM	3-4p	M-----	:30	1	\$1,100.00	P-2	0.00	NM	1	\$1,100.00
				Let's Make a Deal											
				LET'S MAKE A DEAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-----	1		\$1,100.00		0.00						
23	WTSP	10/29/12	10/29/12	5-530a	CM	5-530a	M-----	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
				5-530a 10 News											
				10 NEWS-5AM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-----	1		\$400.00		0.00						
24	WTSP	10/29/12	10/29/12	M-F 5-530p	CM	5-530p	M-----	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
				5-530p 10 News											
				10 NEWS-5PM NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-----	1		\$1,000.00		0.00						
25	WTSP	10/29/12	10/29/12	M-F 6-630p	CM	6-630p	M-----	:30	1	\$1,600.00	P-2	0.00	NM	1	\$1,600.00
				6-630p 10 News											
				10 NEWS-NEWS AT 6P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-----	1		\$1,600.00		0.00						
26	WTSP	10/29/12	10/29/12	M-F 6-7a	CM	6-7a	M-----	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
				6-7a 10 News											
				10 NEWS-6AM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-----	1		\$600.00		0.00						
27	WTSP	10/29/12	10/29/12	7-730p	CM	7-730p	M-----	:30	1	\$4,000.00	P-2	0.00	NM	1	\$4,000.00
				Wheel of Fortune											
				WHEEL OF FORTUNE 2012											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-----	1		\$4,000.00		0.00						
28	WTSP	10/29/12	10/29/12	CBS This Morning	CM	7-9a	M-----	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
				CBS This Morning											
				(8:00 AM-9:00 AM)											
				CBS THIS MORNING											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-----	1		\$600.00		0.00						
29	WTSP	10/29/12	10/29/12		CM	9-9:30A	M-----	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00

Order / Rev: 723709 - 1  
 Alt Order #: 06386532  
 Flight Dates: 10/24/12 - 10/30/12

Advertiser: American Crossroads  
 Product Desc: AMERICAN CROSSROADS  
 Estimate: 1257

WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 9-930a 10 News, 9am		10 News, 9am									
				10 NEWS 9A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-----	1		\$400.00		0.00						
30	WTSP	10/29/12	10/29/12	M-F 930-10a Inside Edition	CM	930-10a	M-----	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
				INSIDE EDITION											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-----	1		\$400.00		0.00						
31	WTSP	10/27/12	10/27/12	Sat Prime C 48 Hours Mystery	CM	Sat 10-11p	-----S-	:30	1	\$6,000.00	P-2	0.00	NM	1	\$6,000.00
				48 HOURS MYSTERY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-----S-	1		\$6,000.00		0.00						
32	WTSP	10/27/12	10/27/12	LN (Sa) Late News (Sa)	CM	Sa 11-1135p	-----S-	:30	1	\$2,400.00	P-2	0.00	NM	1	\$2,400.00
				10 NEWS-11P SA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-----S-	1		\$2,400.00		0.00						
33	WTSP	10/27/12	10/27/12	Sat 6-8a 10 News, 6am Saturday	CM	Sat 6-8a	-----S-	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
				10 NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-----S-	1		\$300.00		0.00						
E 34	WTSP	10/27/12	10/27/12	Gators Special Gators Special	CM	Gators Special	-----S-	:30	1	\$1,600.00	P-2	0.00	NM	0	\$0.00
				WHEEL OF FORTUNE 2012											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-----S-	1		\$1,600.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	WTSP	10/22/12-10/28/12		Gators Special	Gators Special		-----Sa--	:30	<del>(\$1,600.00)</del>	0.00	NM				
Credited															
35	WTSP	10/27/12	10/27/12	Gators Special Gators Special	CM	Gators Special	-----S-	:30	1	\$1,600.00	P-2	0.00	NM	1	\$1,600.00
				JEOPARDY 2012											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-----S-	1		\$1,600.00		0.00						
36	WTSP	10/27/12	10/27/12	Sat 8-10a CBS This Morning Saturday	CM	Sat 8-10a	-----S-	:30	1	\$480.00	P-2	0.00	NM	1	\$480.00
				CBS THIS MORNING - SAT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-----S-	1		\$480.00		0.00						
E 37	WTSP	10/27/12	10/27/12	Sat Prime A Crimetime Saturday	CM	Sat 8-9p	-----S-	:30	1	\$6,000.00	P-2	0.00	NM	0	\$0.00
				CRIMETIME SATURDAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-----S-	1		\$6,000.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	WTSP	10/22/12-10/28/12		Sat Prime A	Sat 8-9p		-----Sa--	:30	<del>(\$6,000.00)</del>	0.00	NM				
Credited															
38	WTSP	10/27/12	10/27/12	Sat Prime B Crimetime Saturday	CM	Sat 9-10p	-----S-	:30	1	\$6,000.00	P-2	0.00	NM	1	\$6,000.00
				CRIMETIME SATURDAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-----S-	1		\$6,000.00		0.00						
39	WTSP	10/28/12	10/28/12	Sun Prime D The Mentalist	CM	Sun 10-11p	-----S	:30	1	\$12,000.00	P-2	0.00	NM	1	\$12,000.00
				THE MENTALIST											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-----S	1		\$12,000.00		0.00						

Order / Rev: 723709 - 1  
 Alt Order #: 06386532  
 Flight Dates: 10/24/12 - 10/30/12

Advertiser: American Crossroads  
 Product Desc: AMERICAN CROSSROADS  
 Estimate: 1257

WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
40	WTSP	10/28/12	10/28/12	Face the Nation Face the Nation	CM	Sun 1030-1130a	-----S	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
FACE THE NATION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S					1	\$2,000.00		0.00			
41	WTSP	10/28/12	10/28/12	LN (Su) Late News (Su)	CM	Su 11-1135p	-----S	:30	1	\$2,800.00	P-2	0.00	NM	1	\$2,800.00
10 NEWS-11P SU															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S					1	\$2,800.00		0.00			
42	WTSP	10/28/12	10/28/12	NFL Today NFL Today	CM	12-1p	-----S	:30	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00
CBS NFL TODAY 2012/9/12 - 12/30/1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S					1	\$3,000.00		0.00			
43	WTSP	10/28/12	10/28/12	Sun 630-7p Sun 630-7p 10 News	CM	Sun 630-7p	-----S	:30	1	\$1,400.00	P-2	0.00	NM	1	\$1,400.00
10 NEWS-SU															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S					1	\$1,400.00		0.00			
44	WTSP	10/28/12	10/28/12	Sun Prime A 60 Minutes	CM	7-8p	-----S	:30	1	\$14,000.00	P-2	0.00	NM	1	\$14,000.00
60 MINUTES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S					1	\$14,000.00		0.00			
45	WTSP	10/28/12	10/28/12	Sun Prime B Amazing Race	CM	Sun 8-9p	-----S	:30	1	\$16,000.00	P-2	0.00	NM	1	\$16,000.00
AMAZING RACE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S					1	\$16,000.00		0.00			
46	WTSP	10/28/12	10/28/12	CBS Sunday Morning CBS Sunday Morning	CM	Sun 9-1030a	-----S	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
CBS SUNDAY MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S					1	\$2,000.00		0.00			
47	WTSP	10/25/12	10/25/12	LN (M-F) LN (M-F)	CM	M-F 11-1135p	---T---	:30	1	\$4,000.00	P-2	0.00	NM	1	\$4,000.00
10 NEWS-11PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---					1	\$4,000.00		0.00			
48	WTSP	10/25/12	10/25/12	Price Is Right Price Is Right	CM	11a-12p	---T---	:30	1	\$1,600.00	P-2	0.00	NM	1	\$1,600.00
THE PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---					1	\$1,600.00		0.00			
49	WTSP	10/25/12	10/25/12	Y&R Young and the Restless	CM	1230-130p	---T---	:30	1	\$1,400.00	P-2	0.00	NM	1	\$1,400.00
YOUNG & RESTLESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---					1	\$1,400.00		0.00			
50	WTSP	10/25/12	10/25/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	---T---	:30	1	\$1,600.00	P-2	0.00	NM	1	\$1,600.00
10 NEWS-NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---					1	\$1,600.00		0.00			
51	WTSP	10/25/12	10/25/12	B&B Bold and Beautiful	CM	130-2p	---T---	:30	1	\$1,400.00	P-2	0.00	NM	1	\$1,400.00
BOLD & BEAUTIFUL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---					1	\$1,400.00		0.00			
52	WTSP	10/25/12	10/25/12		CM	3-4p	---T---	:30	1	\$1,100.00	P-2	0.00	NM	1	\$1,100.00

Order / Rev: 723709 - 1  
 Alt Order #: 06386532  
 Flight Dates: 10/24/12 - 10/30/12

Advertiser: American Crossroads  
 Product Desc: AMERICAN CROSSROADS  
 Estimate: 1257

WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 3-4p Let's Make a Deal															
LET'S MAKE A DEAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12		10/22/12	10/28/12	---T---	1		\$1,100.00		0.00						
53	WTSP	10/25/12	10/25/12	5-530a 5-530a 10 News	CM	5-530a	---T---	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
10 NEWS-5AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12		10/22/12	10/28/12	---T---	1		\$400.00		0.00						
54	WTSP	10/25/12	10/25/12	M-F 5-530p 5-530p 10 News	CM	5-530p	---T---	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
10 NEWS-5PM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12		10/22/12	10/28/12	---T---	1		\$1,000.00		0.00						
55	WTSP	10/25/12	10/25/12	M-F 6-630p 6-630p 10 News	CM	6-630p	---T---	:30	1	\$1,600.00	P-2	0.00	NM	1	\$1,600.00
10 NEWS-NEWS AT 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12		10/22/12	10/28/12	---T---	1		\$1,600.00		0.00						
56	WTSP	10/25/12	10/25/12	M-F 6-7a 6-7a 10 News	CM	6-7a	---T---	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
10 NEWS-6AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12		10/22/12	10/28/12	---T---	1		\$600.00		0.00						
57	WTSP	10/25/12	10/25/12	7-730p Wheel of Fortune	CM	7-730p	---T---	:30	1	\$4,000.00	P-2	0.00	NM	1	\$4,000.00
WHEEL OF FORTUNE 2012															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12		10/22/12	10/28/12	---T---	1		\$4,000.00		0.00						
58	WTSP	10/25/12	10/25/12	CBS This Morning CBS This Morning	CM	7-9a (8:00 AM-9:00 AM)	---T---	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12		10/22/12	10/28/12	---T---	1		\$600.00		0.00						
59	WTSP	10/25/12	10/25/12	Thu Prime A Big Bang Theory/Two and a Hal	CM	Thu 8-9p	---T---	:30	1	\$18,000.00	P-2	0.00	NM	1	\$18,000.00
BIG BANG/2 1/2 MEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12		10/22/12	10/28/12	---T---	1		\$18,000.00		0.00						
60	WTSP	10/25/12	10/25/12	M-F 9-930a 10 News, 9a 10 News, 9am	CM	9-9:30A	---T---	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
10 NEWS 9A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12		10/22/12	10/28/12	---T---	1		\$400.00		0.00						
61	WTSP	10/25/12	10/25/12	M-F 930-10a Inside Edition	CM	930-10a	---T---	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
INSIDE EDITION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12		10/22/12	10/28/12	---T---	1		\$400.00		0.00						
62	WTSP	10/30/12	10/30/12	LN (M-F) LN (M-F)	CM	M-F 11-1135p	-T-----	:30	1	\$4,000.00	P-2	0.00	NM	1	\$4,000.00
10 NEWS-11PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/12		10/29/12	11/04/12	-T-----	1		\$4,000.00		0.00						
63	WTSP	10/30/12	10/30/12	Price Is Right Price Is Right	CM	11a-12p	-T-----	:30	1	\$1,600.00	P-2	0.00	NM	1	\$1,600.00
THE PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/12		10/29/12	11/04/12	-T-----	1		\$1,600.00		0.00						
64	WTSP	10/30/12	10/30/12		CM	1230-130p	-T-----	:30	1	\$1,400.00	P-2	0.00	NM	1	\$1,400.00

Order / Rev: 723709 - 1  
 Alt Order #: 06386532  
 Flight Dates: 10/24/12 - 10/30/12

Advertiser: American Crossroads  
 Product Desc: AMERICAN CROSSROADS  
 Estimate: 1257

WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Y&R Young and the Restless															
YOUNG & RESTLESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	-T-----						1	\$1,400.00		0.00			
65	WTSP	10/30/12	10/30/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	-T-----	:30	1	\$1,600.00	P-2	0.00	NM	1	\$1,600.00
10 NEWS-NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	-T-----						1	\$1,600.00		0.00			
66	WTSP	10/30/12	10/30/12	B&B Bold and Beautiful	CM	130-2p	-T-----	:30	1	\$1,400.00	P-2	0.00	NM	1	\$1,400.00
BOLD & BEAUTIFUL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	-T-----						1	\$1,400.00		0.00			
67	WTSP	10/30/12	10/30/12	M-F 3-4p Let's Make a Deal	CM	3-4p	-T-----	:30	1	\$1,100.00	P-2	0.00	NM	1	\$1,100.00
LET'S MAKE A DEAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	-T-----						1	\$1,100.00		0.00			
68	WTSP	10/30/12	10/30/12	5-530a 5-530a 10 News	CM	5-530a	-T-----	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
10 NEWS-5AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	-T-----						1	\$400.00		0.00			
69	WTSP	10/30/12	10/30/12	M-F 5-530p 5-530p 10 News	CM	5-530p	-T-----	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
10 NEWS-5PM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	-T-----						1	\$1,000.00		0.00			
70	WTSP	10/30/12	10/30/12	M-F 6-630p 6-630p 10 News	CM	6-630p	-T-----	:30	1	\$1,600.00	P-2	0.00	NM	1	\$1,600.00
10 NEWS-NEWS AT 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	-T-----						1	\$1,600.00		0.00			
71	WTSP	10/30/12	10/30/12	M-F 6-7a 6-7a 10 News	CM	6-7a	-T-----	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
10 NEWS-6AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	-T-----						1	\$600.00		0.00			
72	WTSP	10/30/12	10/30/12	7-730p Wheel of Fortune	CM	7-730p	-T-----	:30	1	\$4,000.00	P-2	0.00	NM	1	\$4,000.00
WHEEL OF FORTUNE 2012															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	-T-----						1	\$4,000.00		0.00			
73	WTSP	10/30/12	10/30/12	CBS This Morning CBS This Morning	CM	7-9a (8:00 AM-9:00 AM)	-T-----	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	-T-----						1	\$600.00		0.00			
74	WTSP	10/30/12	10/30/12	Tue Prime A NCIS	CM	Tue 8-9p	-T-----	:30	1	\$20,000.00	P-2	0.00	NM	1	\$20,000.00
NCIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	-T-----						1	\$20,000.00		0.00			
75	WTSP	10/30/12	10/30/12	M-F 9-930a 10 News, 9am 10 News, 9am	CM	9-9:30A	-T-----	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
10 NEWS 9A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	-T-----						1	\$400.00		0.00			
76	WTSP	10/30/12	10/30/12		CM	930-10a	-T-----	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00

Order / Rev: 723709 - 1  
 Alt Order #: 06386532  
 Flight Dates: 10/24/12 - 10/30/12

Advertiser: American Crossroads  
 Product Desc: AMERICAN CROSSROADS  
 Estimate: 1257

WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 930-10a Inside Edition											
				INSIDE EDITION											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-T-----	1		\$400.00		0.00						
77	WTSP	10/24/12	10/24/12	M-F 10-11a Studio 10	CM	10-11a	--W----	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
				STUDIO 10											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	--W----	1		\$300.00		0.00						
78	WTSP	10/24/12	10/24/12	Letterman Late Night with David Letterman	CM	1135p-1237a	--W----	:30	1	\$1,400.00	P-2	0.00	NM	1	\$1,400.00
				DAVID LETTERMAN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	--W----	1		\$1,400.00		0.00						
79	WTSP	10/24/12	10/24/12	Price Is Right Price Is Right	CM	11a-12p	--W----	:30	1	\$1,600.00	P-2	0.00	NM	1	\$1,600.00
				THE PRICE IS RIGHT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	--W----	1		\$1,600.00		0.00						
80	WTSP	10/24/12	10/24/12	Y&R Young and the Restless	CM	1230-130p	--W----	:30	1	\$1,400.00	P-2	0.00	NM	1	\$1,400.00
				YOUNG & RESTLESS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	--W----	1		\$1,400.00		0.00						
81	WTSP	10/24/12	10/24/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	--W----	:30	1	\$1,600.00	P-2	0.00	NM	1	\$1,600.00
				10 NEWS-NOON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	--W----	1		\$1,600.00		0.00						
82	WTSP	10/24/12	10/24/12	M-F 2-3p The Talk	CM	2-3p	--W----	:30	1	\$1,100.00	P-2	0.00	NM	1	\$1,100.00
				THE TALK											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	--W----	1		\$1,100.00		0.00						
83	WTSP	10/24/12	10/24/12	M-F 4-5p Dr. Phil	CM	4-5p	--W----	:30	1	\$1,400.00	P-2	0.00	NM	1	\$1,400.00
				DR. PHIL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	--W----	1		\$1,400.00		0.00						
84	WTSP	10/24/12	10/24/12	530-6a 530-6a 10 News	CM	530-6a	--W----	:30	1	\$480.00	P-2	0.00	NM	1	\$480.00
				10 NEWS-530A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	--W----	1		\$480.00		0.00						
85	WTSP	10/24/12	10/24/12	M-F 530-6p 10 News at 530p	CM	530-6p	--W----	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
				10 NEWS-530P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	--W----	1		\$1,000.00		0.00						
86	WTSP	10/24/12	10/24/12	CBS Evening News CBS Evening News	CM	630-7p	--W----	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
				CBS EVENING NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	--W----	1		\$2,000.00		0.00						
87	WTSP	10/24/12	10/24/12	CBS This Morning CBS This Morning	CM	7-9a (7:00 AM-8:00 AM)	--W----	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
				CBS THIS MORNING											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	--W----	1		\$600.00		0.00						
88	WTSP	10/24/12	10/24/12		CM	730-8p	--W----	:30	1	\$4,800.00	P-2	0.00	NM	1	\$4,800.00



Order / Rev: 723709 - 1  
Alt Order #: 06386532  
Flight Dates: 10/24/12 - 10/30/12

Advertiser: American Crossroads  
Product Desc: AMERICAN CROSSROADS  
Estimate: 1257

WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				730-8p Jeopardy											
JEOPARDY 2012															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	--W----			1		\$4,800.00		0.00				
89	WTSP	10/24/12	10/24/12	Wed Prime Wed Prime	CM	Wed 8-11p	--W----	:30	1	\$16,000.00	P-2	0.00	NM	1	\$16,000.00
SURVIVOR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	--W----			1		\$16,000.00		0.00				
90	WTSP	10/24/12	10/24/12	M-F 9-930a 10 News, 9am 10 News, 9am	CM	9-9:30A	--W----	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
10 NEWS 9A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	--W----			1		\$400.00		0.00				
91	WTSP	10/24/12	10/24/12	M-F 930-10a Inside Edition	CM	930-10a	--W----	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
INSIDE EDITION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	--W----			1		\$400.00		0.00				
92	WTSP	10/27/12	10/27/12	Local Prime Special Local Prime Special	CM	Local Prime Spec	-----S-	:30	1	\$6,000.00	P-2	0.00	NM	1	\$6,000.00
CRIMETIME SATURDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S-			1		\$6,000.00		0.00				
N93	WTSP	10/30/12	10/30/12	M-F 6-630p 6-630p 10 News	CM	6-630p	-T-----	:30	1	\$1,600.00	P-2	0.00	NM	1	\$1,600.00
10 NEWS-NEWS AT 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-T-----			1		\$1,600.00		0.00				
													Totals	91	\$250,840.00